Dear Colleagues,

As we move further into the Information Age, we must recognize our shared responsibility to make cyberspace a more secure environment for ourselves and future generations. Americans—including employees here at [insert organization]—regularly use the Internet to communicate with colleagues, share vital information and conduct business, yet our collective cybersecurity is threatened on a daily basis by online criminals who wish to do us harm.

In an effort to combat this looming cyber threat, [insert organization] is working with the Department of Homeland Security’s Stop.Think.Connect. Campaign to raise awareness about how Americans of all ages can protect themselves online. Initiated by President Obama in the 2009 Cyberspace Policy Review, the Stop.Think.Connect. Campaign is an unprecedented effort among federal and state governments, industry and nonprofit organizations to promote safer online behavior and practices. The Campaign’s overarching goal is to help Americans understand not only the risks that come with using the Internet, but also the importance of protecting themselves from hackers, scam artists, identity thieves, cyber predators and even cyber bullies.

In the coming weeks and months, I encourage you to join [organization]’s efforts to participate in the Stop.Think.Connect. Campaign by:

- Becoming a Friend of the Campaign.
- Distributing Stop.Think.Connect. resources to your colleagues, family, friends and communities.
- Hosting or participating in an online safety educational session with your team.
- Speaking with your colleagues, family and friends about cyber threats and safer online practices.
- [Insert organization-specific events/activities here].

For additional information about the Stop.Think.Connect. Campaign and to become a Friend, I encourage you to visit www.dhs.gov/stophinkconnect. I look forward to hearing about the great efforts [insert organization] employees are making to advance cybersecurity awareness, both internally and externally, for our organization. Remember that securing cyberspace starts with you.

Best,

John Doe
Title
Organization

Stop.Think.Connect.™ is a national public awareness campaign aimed at empowering the American public to be safer and more secure online. The Campaign’s main objective is to help you become more aware of growing cyber threats and arm you with the tools to protect yourself, your family and your community. For more information visit www.dhs.gov/stophinkconnect.